



IIC – Heritage Business School
presents

BIZCOM

2025



APRIL 30, 2025



9 AM Onwards



**Heritage Business School
Chowbaga Road, Anandapur
Kolkata- 700107**



ABOUT

IIC HBS

The Ministry of Education (MoE) through MoE's Innovation Cell (MIC) launched the Institution's Innovation Council (IIC) program in collaboration with AICTE for Higher Educational Institutions (HEIs) to systematically foster the culture of innovation and start-up ecosystem in education institutions. Within this framework, HBS has established its own IIC to tackle prevalent challenges in entrepreneurship

HBS

Heritage Business School (HBS) is ranked as one of the top B-Schools in the country by several leading Rating Agencies like Higher Education Review, Outlook, SUN Magazine, Digital Learning and Business World, HBS has been consistently striving to set and achieve higher and higher benchmarks in terms of Industry Linkage, Placement Statistics and Academic Accolades in the University Examinations.

WHAT IS BIZCOM ?

BIZCOM is an inter-college Business Plan Competition that offers an exciting platform for aspiring entrepreneurs and innovative thinkers from various educational institutions to showcase their creative ideas, strategic thinking, and business acumen. The competition encourages participants to develop comprehensive business plans that tackle real-world problems and offer sustainable solutions.

OBJECTIVE OF THE EVENT

BIZCOM 2025

- To create a platform for budding entrepreneurs where they can get connected with investors.
- Foster curiosity and drive through pitching sessions and interactive activities.
- Guide startup growth from inception to reality.
- Facilitate B-plan summit for pre-incubation success by investments and wide networking for startups.
- Inspire students and aspiring entrepreneurs to identify real-world problems and develop innovative, viable business solutions.
- Build team spirit and encourage cross-disciplinary collaboration to simulate a real-world startup environment.

B - PLAN

Step into the realm of innovation at BIZCOM 2025 nerve-wrecking "B-Plan" event, where the brightest entrepreneurial minds converge to ignite the startup revolution. Here, early stage startups unveil their game-changing products and ideas before an illustrious panel of seasoned startup founders, discerning venture capitalists, and savvy angel investors. Beyond the pitch, a clandestine gathering awaits—a bespoke closed-door meeting meticulously arranged for mutual benefit. It's not just about the pitch; it's about forging connections, seizing opportunities, and catalyzing growth. With expertise and enthusiasm in abundance, **BIZCOM "B-Plan"** is where dreams take flight and possibilities abound.

SPEAKERS



ANKIT KOTHARI

Co-Founder, WishCare

SREEMOYEE PIU KUNDU

Author, community founder, host and creator Straight up with Shree podcast



AMIT DAS

Director and Chief Scientific Officer (CSO)
Smart Farming India Pvt Ltd (Govt. of India
recognized Startup in Agritech sector)



APURVA BENIWAL

VP, Investment & Strategy
Ortella Global Capital



Register Now



OUR ESTEEMED JUDGES



DIPANKAR DEY

Senior Executive with 30 years of industry experience spanning across business management, sales management, customer relationship, program management, business case review, business strategy review and mentorship.

MALAY DAS SHARMA

Senior Manager in cloud & IT services for NEXVAL.AI. Enabling IT for SaaS Models, Cloud Managed Services, and AI Platform Design



ARINDAM KANRAR

Machine Learning Team Lead Manager at RnPsoft PVT LTD
Driving innovation in Gen-AI and Machine-Learning



PRIZE POOL

₹ 15000/-

REGISTRATION FEES : ₹ 100 ONLY
(Per Person)

SCAN THE QR CODE OR
CLICK 'REGISTER NOW' TO
FILL OUT THE FORM



Register Now !

FOLLOW US



@HERITAGEBUSINESSSCHOOLKOLKATA

INSTAGRAM



LINKED-IN



FACEBOOK

CONTACT US

Call Us

Himanshu Gupta : 9681075757

Ashish Yadav: : 8910041475

Yuvraj Singh: : 8017135135

Chaitanya Saboo : 8307877823

Sayar Basu : : 7980384252

Namrata Sen : 9831019165

Email Us

dedipta.saha.mba26@hbs.edu.in

namrata.sen@hbs.edu.in

Visit

www.hbs.edu.in

LOCATION



**HBS, Chowbaga Rd, Anandapur,
PO East Kolkata Township,
Kolkata- 700107**