

Heritage Business School
Industry-Institute-Interface Sessions
(To be uploaded on website)

Topic: Ethics & Dilemmas - Life 's Lessons from Mahabharata

Date: 7th March, 2025.

Resource Person: Mr. Debabrata Samaddar, Retd. Senior General Manager, Tata Steel



Group.

Topic: The Synergy of PR, Digital Media & Event Management

Date: 28th February, 2024

Resource Person: Ms. Paromita Ghosh, Director, Candid Communication





Topic: Media Business & Its Scope & Opportunities as a Career Option

Date: 28th November, 2024

Resource Person: Mr. Rituraj Brahmachari, Assistant Vice President, Reliance Hathway



Topic: AI and its Impact on Work

Date: 10th November, 2023

Resource Person: Mr. Sugata Halder, Director, Vriksh Consulting environment.



Topic: Predictive Model of Remaining Useful Life of Engineering Systems as Business Intelligence

Date: 3rd October, 2024

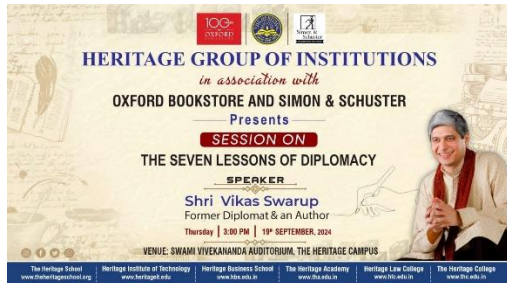
Resource Person: Dr. Debabrata Datta, Former Nuclear Scientist, BARC, Professor, Heritage Institute of Technology



Topic: The Seven Lessons of Diplomacy

Date: 19th September, 2024

Resource Person: Mr. Vikas Swarup, Former Diplomat & Author



Topic: Corporate's Expectations from a Freshly Recruited Management Graduate

Date: 13th September, 2024

Resource Person: Dr. Suwendu Bose Grant, Partner, Grant Thornton Bharat LLP



Topic: Quality & Standards: Expression of Uncertainty in Measurement

Date: 6th September, 2024

Resource Person: Mr. Mainak Gantait, Scientist-C & Deputy Director, Bureau of Indian Standards



Topic: Journey from Classroom to Corporate

Date: 9th August, 2024

Resource Person: Mr. Praveen Kumar Jha, General Manager, Sales & Development, Vikram Solar Limited (Alumnus, 5th Batch, 2007–2009)
balanced life contributes to sustained success in the workplace.



Topic: Wealth Creator: Importance and Method

Date: 3rd November, 2023

Resource Person: Mr. Manish Agarwal, Ex-Ernst & Young Senior Employee, Financial

Advisor, and Insurance Consultant

Topic: Change Management and Organizational Transformation

Date: 3rd November, 2023

Resource Person: Mr. Samar Banerjee, CHRO, Star Cement
It was indeed a pleasure to have amongst us



Topic: Brand Marketing through PR

Date: 9th October, 2023

Resource Person: Ms. Paromita Ghosh, CHRO, Star Cement



Topic: Golden Rules for Shaping Your Career.

Date: 29th September, 2023

Resource Person: Ms. Paromita Ghosh, CHRO, Star Cement



Topic: Importance of Yoga

Date: 8th October, 2021

Resource Person: Ms. Bishakha Patra, Founder, Bishram Yoga

Topic: Sustainability : Circular Economy for Plastics

Date: 18th November, 2022

Resource Person: Mr. Mukund Maheshwari, Vice President, Plastic Abhiyanta.



Topic: Business Model: Evolution, Myriad Hues and Tones.

Date: 14th October 2022

Resource Person: Mr. Debabrata Samaddar, Senior General Manager, Business Development, Tata Steel Downstream Products Limited.



Topic: Role of Statistics in Business Intelligence and Business Analytics: A Case Study of Supply Chain Analytics

Date: 20th June 2024

Resource Person: Dr. Debabrata Dutta, Joint Director, R&D, Heritage Institute of Technology, and Former Scientist, BARC



Topic: Transformation to the Digital World: Drivers and Implications.

Date: 06th MAY, 2022

Resource Person: Mr. Bhaskar Sanyal, Director & Head of Sales, Europe, TCS.



Topic: Contemporary approach of Performance Management System

Date: 22nd of April, 2022

Venue: AV Hall, Heritage College.

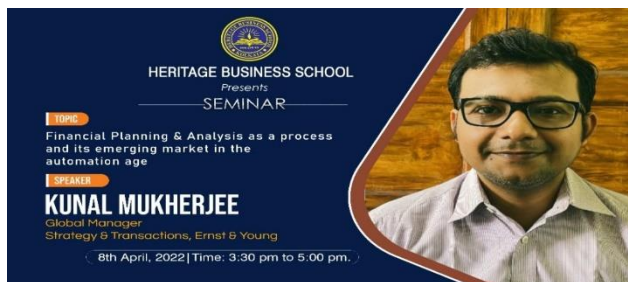
Resource Person: Mr. Dhrubajyoti Majumdar, Regional HR Manager (East), L&T Construction Ltd.



Topic: Financial Planning & Analysis (FP&A) as a process and its emerging market in the automation age.

Date: 8th of April, 2022

Resource Person: Mr. Kunal Mukherjee (Global Manager, Strategy & Transactions, EY)



Topic: Practical Aspects of Distribution in India automation age.

Date: 1st of April, 2022

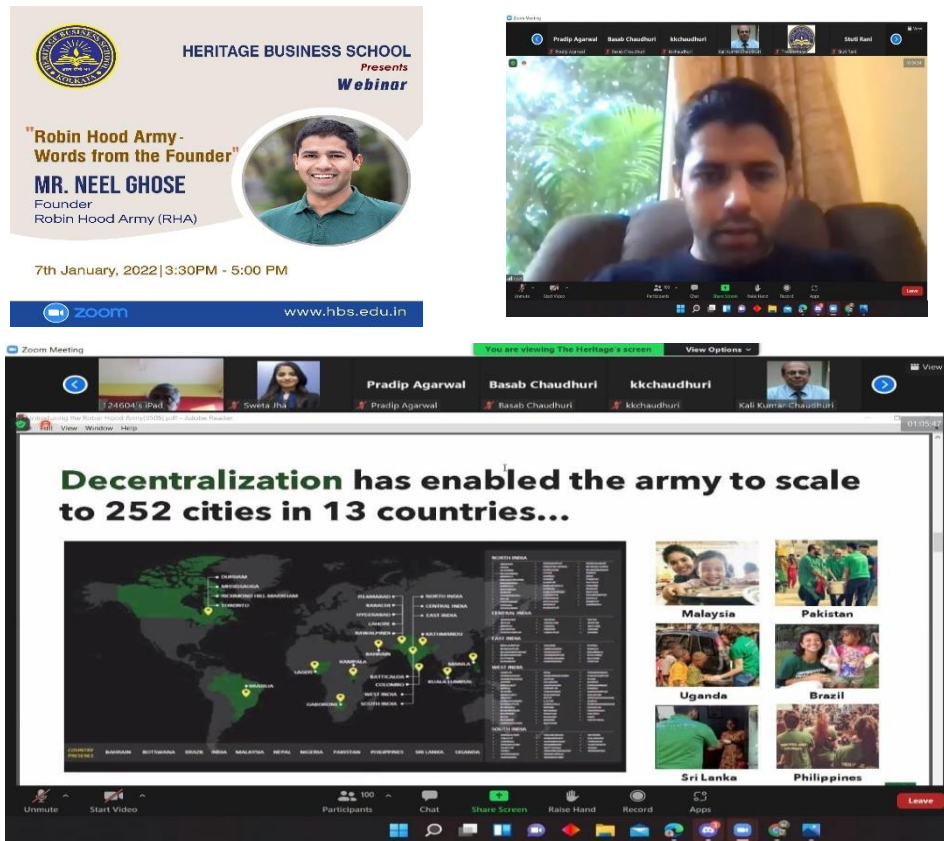
Resource Person: Dr. Dev Narayan Sarkar (Director, Sales – PepsiCo)



Topic: Robin Hood Army – Words from the Founder

Date: 7th January, 2022

Resource Person: Mr. Neel Ghose, Founder, Robin Hood Army



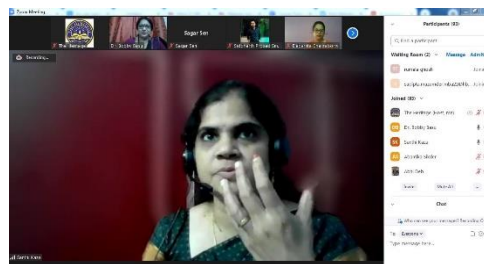
Topic: Fireside Chat

Date: 18th December, 2021

Resource Person: Mr. Chandrasekhar Ghosh, MD and CEO, Bandhan Bank



Topic: Cyber Security in a Nutshell
Date: 12th November 2021
Resource Person: Ms. Santhi Kaza



Topic: Role of AI in Building Resilient Supply Chains
Date: 29th October 2021
Resource Person: Mr. Suvranil Bose, Marketing Manager, Cloud Applications (SaaS), Oracle India & An Alumnus from 9th Batch (2011-2013)

